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Lena

Levelling The Czech Playing Fields



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Intro



Freelance Techwriter In Residence

Applifting | <https://applifting.cz>

DX Heroes | <https://dxheroes.io>

Level up!

What we want...

- People to know about our profession & expertise
- People to know what we can do for them
- People to know that we do it (and do it well)
- And get well paid for it!
 - Because we don't do only technical "editor" work but often also IT specialist work.

Team leaders

- More colleagues

Level up!



What they want...

Goals

- Win over customers for their products
 - Good docs are a big factor!
- Fewer tickets in tech.support
- Efficient comm across depts and teams
- Better knowledge management

Employees

- Already skilled and educated
- No wannabes!

How?

- Promote in universities
- Teach courses in universities
- Establish programmes in universities
- Become an industry partner for internships
- Provide commercial courses
- Promote on IT conferences
- Promote on conferences of other industries
- Get help from established organizations (tekom)



Universities

Scattered courses, but no programmes

Courses

ČVUT v Praze (engineering-oriented)

- Fakulta dopravní
 - Ing. Tomáš Fíla, Technická komunikace
- Fakulta elektrotechnická
 - Ing. František Rund Ph.D., Technické psaní

Technická Univerzita v Liberci

- Fakulta mechatroniky, informatiky a meziobor
 - Ing. Lenka Kosková Třísková, Ph.D.
 - Psaní dokumentace (od 2020?)
- Fakulta mechatroniky + strojní
(engineering-oriented)
 - Doc. Ing. Vítězslav Fliegel, CSc.
 - Technická komunikace, Technická dokumentace

Courses

VUT Brno

- Fakulta strojního inženýrství, Ústav jazyků
 - Introduction to technical writing (language-oriented)
- FEKT, FM (engineering-oriented)

MU v Brně

- Fakulta informatiky (formerly a specialty: Text IS)
 - Basics in academic communication (written and spoken)
 - Basics of visual communication
 - Computer linguistics
 - Text information systems
 - Electronic document preparation (markup)
 - Typography



tekom Europe

tekom Europe

Cross-industry Competence Framework

- <http://competencies.technical-communication.org/>

University Network

- <https://www.technical-communication.org/technical-writing/international-university-network-in-technical-communication>

Standardization Advisory Board

Support of Chapters (country members)



Training Providers

ITCQF

International Technical Communication Qualifications
Foundation, Poland

Inspired by <https://www.istqb.org/> (Software Testers)

Syllabus (free, self study)

Certification

- Training Providers (certified, commercial courses)
- Exam Providers (certified, commercial)



Training Providers In CZ

Fred Williams | <http://williamstechnical.eu/>

Formerly Kentico

Do you know of others?



The Czech Community

Groups

- TWW
- Tech Writers Brno

Do you know of others?



Groups

Anyway...

Let's unite!

- Platform for technical communication experts and stakeholders

Activities

Definition of the profession and field terminology
in Czech

Local

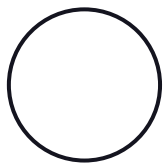
- Promotion
- Job Market & Networking
- Events
- Education
- Advice & Support



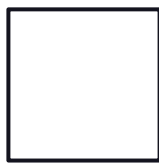
Name Ideas

TW	Association
TechWriting	Alliance
TC	Community
TCom	Group
Scribe	Society

3 elements – 3 target groups



Technology



Language



Media



Thank You

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